

CARTER BURDEN NETWORK

ANNUAL REPORT FY 2021



CELEBRATING **50** YEARS
leading the way in aging services



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LETTER FROM BOARD CHAIR AND EXECUTIVE DIRECTOR

This annual report is particularly special as Carter Burden Network (CBN) is celebrating its 50th Anniversary of providing aging services in New York City. Growing from a single employee serving seniors in City Council Member Carter Burden's district in 1971, to a network of 11 programs serving nearly 6,000 seniors each year, we are so proud of the leaps we have made to better serve our city's older adults. This past year was a perfect representation of CBN's dedication, collaboration, and innovation over the past several decades that has made our growth possible. In FY 2021, united by these values, our staff, Board of Directors, teaching consultants, government and philanthropic funders, community partners, volunteers, and clients all came together to emerge from the pandemic with a strengthened and renewed commitment to advance our mission as we reopened our programs for in-person services.

In the past year, CBN staff continued to demonstrate their dedication to those we serve by offering a full spectrum of remote programming, as well as consistent wellness check-ins and reassurance calls to ensure that our clients feel a sense of belonging and security. Our staff and volunteers also came together to prepare our centers and programs for reopening in the safest and most welcoming way possible.

This work would not have been possible without the many funders and community partners who provided CBN with critical COVID-19 response funding as well as in-kind personal protective equipment (PPE) to keep our seniors, staff, consultants, and volunteers safe.

During this time, CBN continued to innovate to offer the most responsive programming and services to our clients. This included the expansion of virtual classes in arts and culture and health and wellness, the launch of a broadcast calling network to efficiently communicate with large groups of members, as well as the implementation of a vaccine outreach and coordination program, which brought culturally responsive vaccine education, appointment scheduling, and mobile and popup community vaccination sites to our seniors.

We are so thankful to everyone who has made our work possible, both in the past year and over the past five decades. As we continue our work together, we are thrilled to be able to reopen our programs for in-person services to help rebuild and heal our older adult communities.

We hope that you enjoy this report, detailing the work made possible in Fiscal Year 2021 (July 1, 2020 to June 30, 2021) with your support, as well as our vision for the coming years.



JEFFREY A. WEBER

Board Chair



WILLIAM J. DIONNE

Executive Director

OUR MISSION

The Carter Burden Network (CBN) promotes the wellbeing of seniors 60 and older through a continuum of services, advocacy, arts and culture, health and wellness, and volunteer programs, all oriented to individual, family, and community needs. We are dedicated to supporting the efforts of older people to live safely and with dignity.

The Pillars of Our Work

Senior centers

Our four senior centers serve as resource hubs for older adults in East Harlem, the Upper East Side, and Roosevelt Island, offering nutritious congregate meals, food pantry distribution sites, educational and recreational programming, individualized services, and caring communities where seniors can always belong.

Social Services

Our range of social service programs provides seniors with one-on-one services that enhance their access to resources, offer emotional and practical support, and combat elder abuse to improve quality of life for older adults as they age in place in their communities.

Arts and Culture

Our arts and culture programs for both professional and new artists at all skill levels support seniors in pursuing their passions, honing their skills, and expressing their creativity, while providing public audiences with access to unique and valuable artistic perspectives.

Health and Wellness

Our health and wellness programs promote positive long term health outcomes for older adults, offering fitness classes, evidence-based courses, and health education workshops that motivate healthy behaviors and greater self-efficacy in health management.

Volunteer Services

Volunteers are critical to the effective operation of our 11 programs, but just as importantly, bring together individuals and groups of different backgrounds and ages to advance our shared mission, while bringing smiles to the faces of our seniors.

FY 2021 YEAR IN REVIEW

PANDEMIC RESPONSE

Throughout the pandemic, CBN has been committed to offering responsive programming that addresses new challenges created by this public health crisis, while providing our full range of programs and services in remote and virtual formats.

Food Pantries

With congregate meal services suspended by city mandate for the majority of FY 2021, CBN's Leonard Covello Senior Center and Roosevelt Island Senior Center hosted monthly and weekly pantries in partnership with NY Common Pantry and the Roosevelt Island Disabled Association to bring fresh and nonperishable goods to seniors and combat food insecurity.

CBN resumed grab and go meals in May 2021 and congregate meals in June 2021.

Wellness Check-Ins and Reassurance Calls

Phone-based check-ins and reassurance calls conducted by CBN staff and volunteers have been a critical lifeline for seniors amid the growing loneliness and isolation experienced during the pandemic. These phone calls provided seniors with friendly conversation, emotional support, and connections to resources. **In FY 2021, CBN conducted nearly 2,600 wellness check-ins for 700 unique clients and CBN volunteers made over 1,400 reassurance calls to 225 unique clients.**

Broadcast Calls

Through a grant from the Florence V. Burden Foundation, CBN enhanced its communication capacity in FY 2021, acquiring automated voice broadcasting software to efficiently reach our entire client base or target groups through pre-recorded messages with critical public health, policy, and program information. **In FY 2021, CBN recorded over 100 informational messages in English, Spanish, Mandarin, and Korean, reaching over 2,800 seniors through nearly 30,000 broadcast calls.**



Remote and Virtual Programming

With in-person programming suspended by city mandate until June 2021, CBN offered its full range of social service, arts and culture, and health and wellness programs by phone and virtually in FY 2021. These program models promoted adherence to social distancing recommendations, while maintaining critical services and the sense of community offered by our programs. Weekly virtual classes included drawing, mixed media, Chinese painting, quilting, embroidery, sewing, printmaking, chorus, music club, choreography, chair dance, health and wellness coaching, Zumba, tai chi, yoga, and natural care.

"I think when we look back on 2020, we're going to find that people who had a purpose and a community were the ones who kept going, and our classes showed us that week after week. Their work and their creativity saw them through. It was an incredible gift in a terrible time. The students weren't the only ones who benefited. As a teacher, it was a saving grace to have a purpose and a mission even though we weren't able to be there in person."

-Diane Schneck, CBN Lead Teaching Artist, Making Art Work



FY 2021 YEAR IN REVIEW

VACCINE EFFORTS & REOPENING

Recognizing the importance of vaccination for seniors' health outcomes as well as the safe reopening of our city and CBN programs, CBN offered responsive services in FY 2021 to connect older adults to the COVID-19 vaccine.

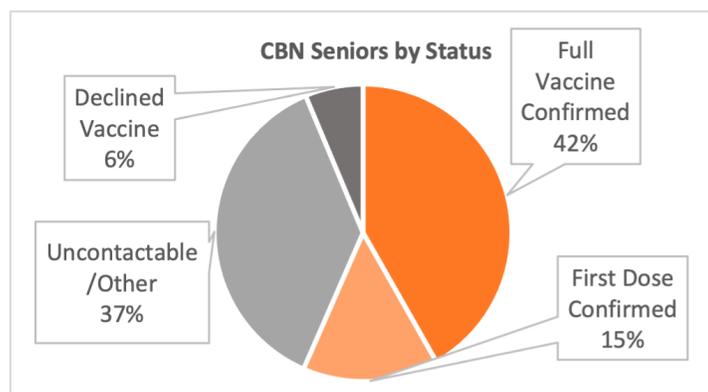
Vaccine Coordination

Through a grant from the Robin Hood Foundation, CBN implemented a vaccine coordination program to provide culturally responsive vaccine outreach and education, and appointment scheduling assistance. Through community and healthcare partnerships, CBN also offered vaccine popup sites, mobile units, and senior-targeted opportunities. Through the project, CBN:

- Conducted outreach to 2,000 CBN seniors
- Provided vaccine information and education to 1,235 CBN seniors
 - Of the CBN seniors receiving information and education, 90% were vaccinated
- Provided vaccine appointment scheduling assistance to 300 CBN seniors
- Hosted a popup vaccination site on Roosevelt Island with Walgreens and the Roosevelt Island Disabled Association, vaccinating over 1,200 people

"Thank you for everything you did so I could get the most important COVID-19 vaccine. I was so worried at that time because it was so difficult to get an appointment. Your help meant the world to me!"

-Maureen F., Social Service Unit Client



As of June 30, 2021



Reopening

Thanks to high vaccination rates among seniors and New York City residents, and reduction in COVID-19 transmission rates, CBN began phased in reopening of in-person programs in conjunction with NYC Department for the Aging safety protocols in FY 2021.

May 27: Carter Burden Gallery reopened with regular business hours, no reservations needed

June 14: Senior centers began reopening for indoor programming at 25% capacity

June 14: Social service programs began reopening for appointment-based in-person services

PPE Donations and Reopening Consultation

PPE donations from corporate, philanthropic, and government partners have also been vital to reopening efforts. Through donations of masks, face shields, hand sanitizer, and cleaning and disinfecting supplies, organizations such as Macy's, Shiseido Cosmetics, Emigrant Bank, the Cura Foundation, and the NYC Department for the Aging are helping keep our seniors safe. With the support of Macy's HVAC consultants, CBN was also able to assess air circulation/ventilation status at its facilities, identify social distancing-aligned classroom capacity, and place culturally appropriate signage to support client adherence to safety measures.

FY 2021 YEAR IN REVIEW

SENIOR CENTERS

CBN operates four senior centers in Manhattan - the Leonard Covello and Lehman Village Senior Centers in East Harlem, the Carter Burden Luncheon Club on the Upper East Side, and the Roosevelt Island Senior Center. Throughout the pandemic, the centers continued to serve as resource hubs, offering expansive remote social services and virtual programming. The centers began phased-in reopening of in-person programming in June 2021.

Remote Social Services

The pandemic exacerbated intense loneliness and isolation already experienced by older adults. **60% of CBN clients live alone.** With limited ability to see loved ones and peers, CBN's senior center members increasingly turned to our centers' social service units for emotional supports. At the same time, our members experienced growing concerns over income, food, and housing insecurity, and sought out case assistance and information and referrals towards obtaining and maintaining benefits, entitlements, and community resources. In FY 2021, CBN's senior center social service units provided culturally responsive supports in English, Spanish, Mandarin, and Korean, and experienced:

- **A 30% increase in case assistance contacts**
- **A 10% increase in clients served through case assistance**
- **A 223% increase in information and referral contacts**
- **A 63% increase in clients served through information and referral**

Virtual Programming

Virtual programming was vital to maintaining the sense of community offered by our senior centers. Providing virtual classes in the arts and health and wellness supported senior center members in continuing to hone their artistic skills, improve their fitness, and expand their understanding of health and nutrition, all while maintaining connections with their peers.

At the Roosevelt Island Senior Center, the Tech Pals pilot project funded by the New York Community Trust **enrolled 40 participants.** The project provided homebound seniors and older adults with disabilities smart screen devices, one-on-one set up and training, ongoing troubleshooting support, and access to virtual programming.



Reopening

After reopening for grab and go meal services in May 2021 and congregate meal services in June 2021, in FY 2021, CBN's senior centers provided:

- **4,400 grab and go meals to 530 unique clients**
- **1,100 congregate meals to 350 unique clients**

"The senior center is a happening place. Whenever I go there, I find something to do. I love the exercise classes, they challenge me. Lunch every day is a meeting place for the regulars and also for the occasional drop-ins. I have found the Roosevelt Island Senior Center is a reason for getting out every day. The patio is a delightful greenspace. There are art, sewing, and dressmaking classes. The computer room is open all the time with an instructor to help those who need it. It is an exciting place to meet and greet old friends and make new ones."

-Joan Davis, Roosevelt Island Senior Center Member

"This is my home away from home. Even my kids asked me to go live with them because my husband died 2 years ago. I am staying here because in this center I have friends, I don't feel lonely, and I have a place to come."

-Jenny Rodriguez, Leonard Covello Senior Center Member

FY 2021 YEAR IN REVIEW

SOCIAL SERVICES

In addition to social services offered at its senior centers, CBN offers social services to homebound and ambulatory older adults through in-office and home visits. This individualized, confidential assistance helps clients access critical resources.

Social Service Unit (SSU)

SSU serves ambulatory and homebound older adults on the Upper East Side through culturally responsive services in English, Mandarin, and Cantonese. **In FY 2021, the unit provided 6,800 case assistance contacts and 4,100 information and referral contacts to 180 unique clients.**

In FY 2021, SSU also worked with Lenox Hill Hospital's Home-based Geriatric Mental Health Program to bring in-home behavioral and mental health assessments and psychotherapy to homebound clients, and for those who are able to attend, referrals to an outpatient psychiatric program for ongoing services.

"I am so grateful that I was referred to CBN a few years ago to receive services from help in getting food for my cat to emotional support. I am especially thankful for the comfort I receive when I just need to say hello to someone because of my depression and PTSD."

-Marvin L., Social Service Unit Client



Case Management Unit (CMU)

CMU serves homebound seniors in Upper Manhattan and Roosevelt Island with culturally responsive services in English and Spanish. CMU clients face challenges related to frailty and disability including limited mobility, chronic and worsening physical and mental health conditions, and the isolation and loneliness accompanied by a homebound life. CMU serves as a vital connection for these older adults, supporting their ability to live safely and with dignity in their homes and communities. **In FY 2021, the unit provided 6,900 case management hours to 395 homebound seniors.**

Community Elder Mistreatment and Abuse Prevention Program (CEMAPP)

CEMAPP works with older adults on Manhattan and Roosevelt Island experiencing various forms of elder abuse including financial exploitation, neglect, and psychological and physical abuse. The department combats these situations with services in English and Spanish including safety planning, security device installation, counseling, court advocacy, legal guidance, and coordination with police in order to restore safety for clients. Elder abuse has been a growing problem amid the pandemic as income and housing insecurity have created or exacerbated unsafe housing situations. **In FY 2021, CEMAPP provided over 200 unique clients with 3,000 case assistance hours.**

As seniors too often suffer from elder abuse in silence, the unit also proactively conducts outreach to educate seniors and those who serve seniors on the signs of elder abuse and the resources to end it. **In FY 2021, CEMAPP provided 15 elder abuse education presentations, serving 110 seniors and 23 aging service professionals.**

FY 2021 YEAR IN REVIEW

ARTS AND CULTURE

Arts and culture programs at CBN celebrate the creativity and talents of older adults while supporting their shared pursuit of lifelong learning.



Making Art Work (MAW)

MAW is CBN's signature creative arts education program for older adults of all skill levels. Professionally-led classes in the visual arts, music, and dance continued virtually throughout the pandemic, promoting the psychological and physiological benefits of artistic practice and expression during these challenging times, while combating isolation through peer connections. **In FY 2021, CBN offered 370 art classes, attended by 190 unique clients.**

"I am so impressed with the teaching quality of the MAW instructors (and I am a university professor). Especially during this pandemic, I always looked forward to the class and the work in between. It gave me a feeling of accomplishing something as I spent 12 weeks without ever leaving my apartment. I love these Zoom programs and hope that they will continue even when the center opens for "in-person" sessions. Thank you for making these sessions available to me and others."

-Dr. Arline Rubin, MAW Participant



Carter Burden Gallery in Chelsea

Our Carter Burden Gallery in Chelsea combats ageism in the arts by exclusively featuring the significant work of older professional artists. The Gallery provides the public with access to these valuable but often overlooked perspectives while providing our artists with exhibition opportunities and technical assistance. Throughout the pandemic, the Gallery continued to hold virtual shows as well as appointment-based visits to the Gallery and facilitated weekly artist meetings via Zoom, strengthening the sense of community among our artists and creating opportunities to share work and derive inspiration. **In FY 2021, the Gallery held 26 exhibits featuring the work of 86 artists, and provided 53 artists with technical assistance.**

In FY 2021, the Gallery conducted a survey among its artists to better understand its impact. With responses from 70 Carter Burden Gallery artists, we found that:

- **97% feel that the Gallery fosters a connected community for older professional artists**
- **96% feel that the Gallery effectively combats ageism in the art world**
- **91% feel that the Gallery has enhanced their marketability**
- **90% feel that the Gallery gives them a greater voice and expands the reach of their work**

"The Carter Burden Gallery is a unique community of senior professional artists. It provides much more than a venue for exhibition. It is a supportive and affirming space for the artists to share their work and their passion, a love for art. The level of presentation is of the highest quality, equal to any in the Chelsea Art district of NYC. Despite unprecedented challenges imposed by the coronavirus pandemic, so much visual and verbal communication has been provided via online shows and weekly Zoom meetings. These meetings have fostered deeper understanding of each artist's work and fostered intimate dialogue. As a volunteer at the gallery, I truly appreciate my good fortune of being able to assist the gallery director and her assistant in their extraordinary mission to unite several hundreds of artists each year."

-Elisabeth Jacobsen, Carter Burden Gallery Artist

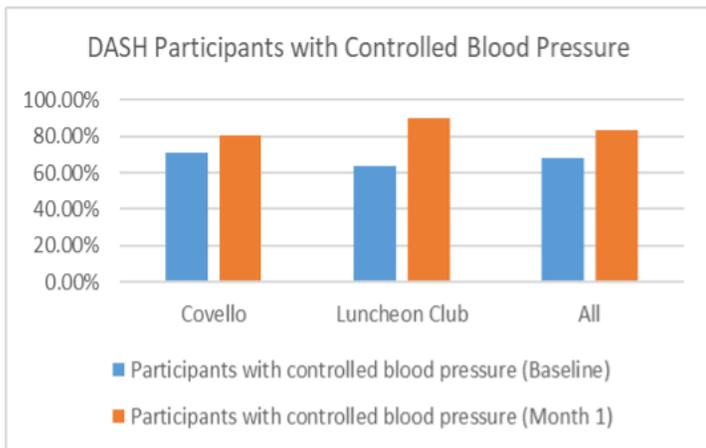
FY 2021 YEAR IN REVIEW

HEALTH AND WELLNESS

CBN's Health and Wellness program leverages multi-sectoral partnerships, evidence-based programming, and pilot projects to improve the health and wellbeing of older adults and contribute to best practice in aging services.

Dietary Approaches to Stop Hypertension (DASH) Eating Plan

In FY 2021, CBN concluded its federally funded nutritional innovation grant in partnership with the Rockefeller University Center for Clinical and Translational Science and Clinical Directors Network. After implementing the DASH eating plan in congregate meals at Covello and the Luncheon Club, providing nutrition and blood pressure education, and facilitating ongoing blood pressure monitoring, participants achieved a **mean decrease of 4.41mm Hg in systolic blood pressure** at month one of the intervention, which is considered a clinically significant outcome in reducing cardiovascular risk.



East Harlem Village

As an Administration for Community Living sub-grantee, CBN is working with Public Health Solutions to improve nutritional outcomes for underserved seniors. FY 2021 marked the start of the East Harlem Village project, which will create a Village model in the East Harlem public housing community by building a partnership network and closed loop referral system to connect seniors to healthy food, social services, and technology and nutrition education.



Health Education and Fitness Programming

Health education was especially vital in FY 2021 as seniors expressed concerns around COVID-19 and associated health challenges. Working with partners such as Lenox Hill Hospital - Northwell Health, Hospital for Special Surgery, NY Presbyterian/Weill Cornell, and Hunter-Bellevue School of Nursing, CBN offered expert-led virtual town halls and presentations on COVID-19, vaccines, and reopening anxiety, as well as broader health issues including chronic pain, natural care, immune health, stress management, and Alzheimer's disease and dementia. **In FY 2021, CBN served 143 unique clients through health education workshops and 52 unique clients through nutrition education workshops.** On September 22, 2020 CBN held its second annual Older Adults Falls Prevention Symposium in partnership with NY Presbyterian/Weill Cornell. **The virtual symposium had 159 attendees** including seniors, senior service providers, injury prevention professionals, and government officials, and focused on best practices and innovations in falls prevention. Through a grant from the NY Foundation for Eldercare, CBN also initiated a partnership with the Icahn School of Medicine at Mt. Sinai to provide remote balance assessments to seniors to reduce their risk of falls.

Virtual and in-person fitness classes supported seniors in improving strength, balance, flexibility, and cardiovascular health, while helping them stay active during the pandemic. Classes included Zumba, Yoga, Tai Chi, and Chair Dance. Evidence-based classes such as Tai Chi for Arthritis supported falls prevention efforts. **In FY 2021, CBN served 130 unique clients through fitness classes and 16 unique clients through evidence-based programs.**

FY 2021 YEAR IN REVIEW

VOLUNTEER SERVICES

CBN's dedicated network of volunteers bring valuable skills and unparalleled care to the thousands of clients we serve each year. While CBN limited in-person volunteer opportunities due to the pandemic, our volunteers continued to provide responsive services to support our 11 programs. **In FY 2021, 275 volunteers provided 1,500 hours of service.**

Virtual Opportunities

Virtual volunteer opportunities such as bingo, trivia, and karaoke allowed volunteers to safely engage with seniors throughout the pandemic. These interactive events featured music, discussion, and friendly competition. Corporate volunteer partners generously provided donations for these events to award prizes to senior participants.



CBN Associates Council

CBN's Associates Council is comprised of young professionals that dedicate their time and talents to advancing CBN's mission. In FY 2021, the Council was very active in Peer-to-Peer online fundraising to raise critical funds for CBN's programs. They also participated in critical pandemic response volunteer efforts. Through multiple kit assembly events, they put together PPE kits and activity kits (books, puzzles, colored pencils, coloring books) for seniors to support their safety and address the idleness experienced while sheltering in place.

The Council also provided intensive volunteer efforts related to vaccine outreach and data collection. Through individualized phone calls, the Council supported the efforts of CBN staff to conduct vaccine outreach and collect data on vaccination rates. Leveraging the data collected by staff and the Council, they then developed a highly informative vaccine dashboard to track vaccination rates by program and over time, and guide ongoing outreach and education efforts to support safe reopening.

"The beauty and importance of this program [Friendly Visiting] is it provides our members with an opportunity to feel the excitement of making new friends and feeling tethered to their communities. It is now more important than ever that CBN provide these types of programs to our seniors when the threat of isolation feels more present than ever."

-Gabriela Goldsmith, Former President, CBN Associates Council

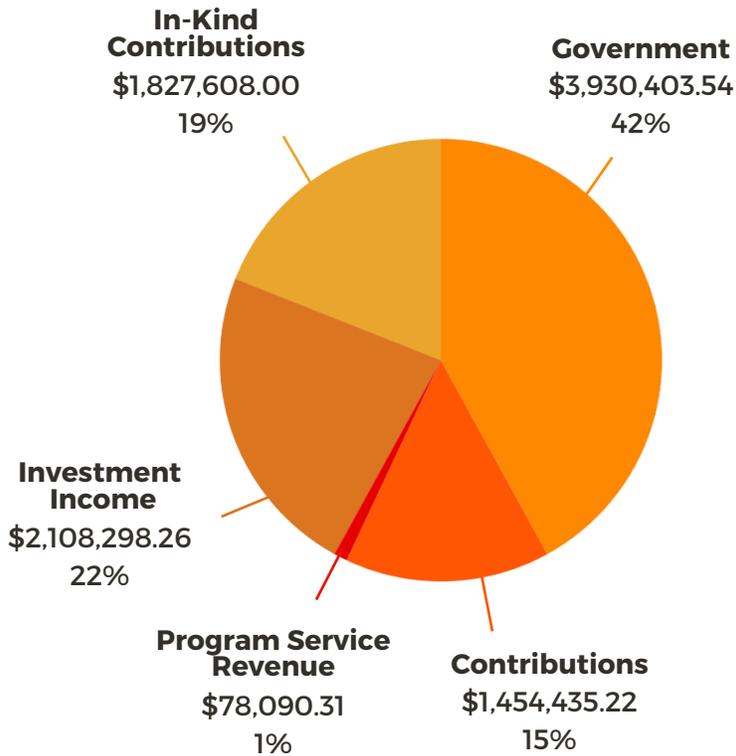
Card Making

Both individual and corporate volunteers participated in card-making activities that brought smiles to the faces of homebound seniors. Senior recipients were provided with cards featuring kind and inspirational messaging and artwork, as well as gift bags and goodies that offered comfort and warmth.

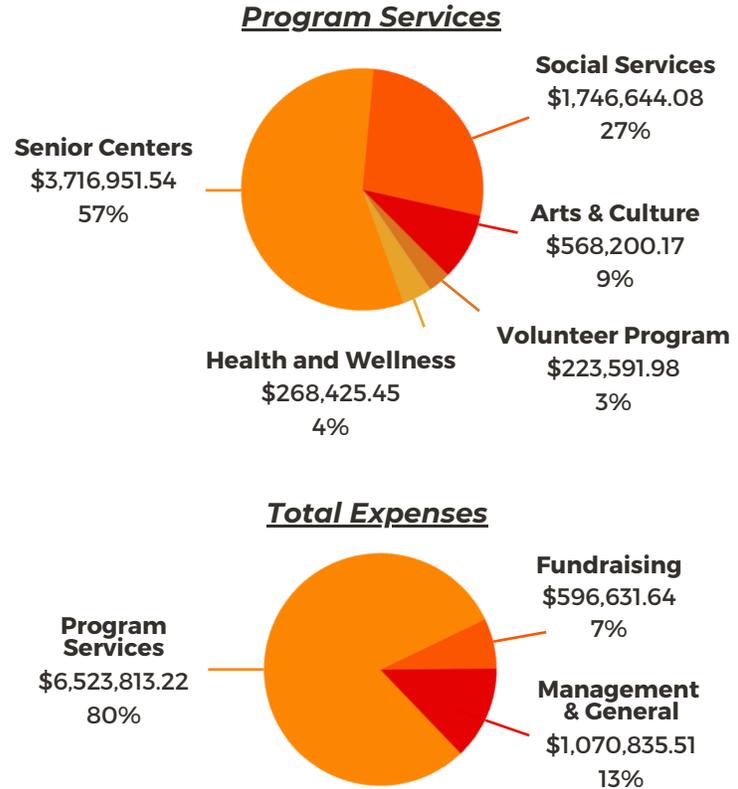


FY 2021 FINANCIALS (UNAUDITED)

REVENUE SOURCES



OPERATING EXPENSES



NET ASSETS BALANCE & COMPOSITION

Liquid Unrestricted Net Assets*	\$8,147,019.05
Net Assets Invested in Fixed Assets	\$325,051.96
Donor Restricted Net Assets	\$328,124.05
Endowment	\$3,955,039.00
Total Net Assets	\$12,755,234.06
Avg. Monthly Operating Expenses during Pandemic	\$545,253.00
Avg. Monthly Operating Expenses Pre-Pandemic	\$668,000.00

*Liquidity was strong at the end of the fiscal year. CBN's liquid reserve balance represents approximately 12 months of operating expenses.

CARTER BURDEN NETWORK FY 2021 DONORS

CBN's accomplishments in FY 2021 were made possible by the generosity of our government and philanthropic funders, corporate partners, and individual donors. While the donor list below includes only FY 2021 contributions of \$5,000 or more, we are deeply grateful for each gift we receive. Donations of all levels are critical to advancing our mission and improving services for New York City's growing senior community.

\$100,000 and higher

FJC Foundation
The K Squared Foundation
New York City Department for the Aging
Andrew and Catherine Sidamon-Eristoff
Margaret and Ian Smith

\$25,000 - \$99,999

Mr. and Mrs. Carter Burden III
Susan L. Burden
The Fan Fox & Leslie R. Samuels
Foundation
Florence V. Burden Foundation
Glick Property Group
Jenny Goldman
Helix Ravenswood
Isaac H. Tuttle Fund
Lifespan of Greater Rochester
New York City Council
Robin Hood Foundation
Stacey Gillis Weber and Jeffrey A. Weber

\$10,000 - \$24,999

Sally T. Bott
Congregation Emanu-El
Mary Q. Connelly
Constance Beaty Charitable Trust
Anne S. Davidson
Josh and Marjorie Harris
The Hyde and Watson Foundation
The Jay & Kelly Sugarman Foundation
Jean and Louis Dreyfus Foundation
Jill Kalman, MD/Northwell Health
Macy's

Nina Matis
Pritha J. Mittal
Denise Neiditch Breger
Nicholas B. Ottaway Foundation
Oaktree Capital
Paul and Tina Powers
Roosevelt Island Operating Corporation
Mr. and Mrs. Robert J. Waldele
The Wanda Bobowski Fund
The Partners of William A.M. Burden &
Co., L.P.

\$5,000 - \$9,999

Johanna Ashby
Henry and Wendy Breck
Brick Presbyterian Church Women's
Association
Kathryn B. Cashman
Susan and Tony Gilroy
Alvin and Natalie Glick
Peter and Pat Handal
JP Morgan Chase
Alice Kipperman and Randy Glick
Macquarie Group
The Marc Haas Foundation
Patrick M. Murphy
Riverspring Health
Rockway Fuel Oil
Signature Bank
Melissa Thomas and David Koepp
United Nations Foundation
Venable Foundation
Vidda Foundation
Paul K. Wyatt

LOOKING AHEAD TO FY 2022 AND BEYOND

Over the past 50 years, CBN is proud to have led the way in aging services in New York City. As seniors' needs have changed and grown, we have continued to evolve to provide our clients with the most responsive programs and services. This has included expanding our footprint of senior centers in diverse and high-need communities, implementing federally-funded nutritional innovations, developing a smart screen technology pilot for homebound seniors, and introducing extensive virtual programming in response to COVID-19.

As we look to FY 2022 and the years ahead, we seek to build off of our innovative work from the past five decades and apply lessons learned from the pandemic to our future endeavors. However, as we continue to adapt to better serve our seniors, we will ensure that providing a caring community for seniors to belong will always remain at the center of our work.

Safety Standards

The COVID-19 pandemic has highlighted the importance of maintaining vigorous hygienic standards to support the safety of seniors, staff, consultants, and volunteers. Seniors were among the hardest hit by the pandemic. As such, even when the threat of COVID-19 subsides, CBN is committed to maintaining best practices in cleaning and disinfection standards that prevent the spread of any illness, protect the health and wellbeing of vulnerable seniors, and ensure that our clients feel safe and secure in our senior centers and offices.

Hybrid Programming Models

As we have learned during the pandemic, virtual programming offers us new opportunities – to better serve traditionally hard to reach homebound seniors, to increase class capacity, and to serve a broader geography. However, we also recognize that virtual programming comes with the challenges of limited digital literacy and access for a large percentage of our seniors. As such, CBN seeks to harness the benefits afforded by both virtual and in-person programming by offering hybrid virtual/in-person classes that enhance inclusiveness and accessibility for our participants and recognize the diverse needs experienced by our clients.

Technology Education

As CBN continues to expand its range of virtual classes, services, and resources, we recognize the growing importance of helping seniors cross the digital divide. Through professionally-led technology education at our senior centers, we will continue providing seniors with group instruction that supports their use of computers and smart devices to enhance their connections, support their independence, and improve their quality of life. A grant from Macy's has facilitated an upgrade of the Leonard Covello Senior Center computer lab, which is now outfitted with 13 brand new desktops to support enhanced technology education.

At the Roosevelt Island Senior Center, an FY 2022 grant from the Fan Fox and Leslie R. Samuels Foundation has brought a one-year full time Technology Educator to the Center to provide older adults with individualized supports across a range of electronic devices, and connect seniors to virtual programming and resources. In an increasingly digital world, this project will provide seniors with intensive supports to promote digital literacy and access.

GET INVOLVED

As we celebrate our 50th year of providing aging services, we recognize how vital the support of our donors has been. While 20% of New Yorkers are 60 and over, less than 2% of institutional philanthropy goes to aging programs. As our aging population continues to grow and the challenges of COVID-19 and gentrification create obstacles to aging in place, CBN will continue to be here for years to come, providing responsive supports that enable seniors to age safely and with dignity. Your support is critical to these efforts and the following ways of getting involved will support our work in serving thousands of older adults each year.

Donate

To make a donation online, please visit carterburdennetwork.org/donate. To donate by phone, please contact our Development Department at 917-409-1260. If you would like to donate by mail, checks payable to the Carter Burden Network may be sent to: Carter Burden Network, 415 East 73rd Street, New York, NY 10021.

If you would like to donate specifically to or become a fundraiser for our 50th Anniversary Campaign, please visit carterburdennetwork.org/cbn-50 or text CBN50 to 41444. The campaign will run through December 31, 2021.

Workplace Giving

Workplace Giving Programs provide an easy way to double your impact through Matching Gifts, Volunteer Grants, or by designating the Carter Burden Network as the beneficiary of your company's Corporate Giving Programs.

Planned Giving: Carter Burden Network Legacy Circle

The CBN Legacy Circle provides ways for donors to support our mission for generations to come. The most common way people join our Legacy Circle is through a charitable bequest in a will or living trust.

Program Sponsorships

We welcome restricted gifts that are designated for particular CBN programs or services based on your or your company's areas of interest. You may consider sponsoring any of CBN's senior centers or its social service, arts, or health and wellness programs.

Social Media Fundraisers

Facebook fundraisers on behalf of CBN, and birthday fundraisers in particular, are an easy way to reach out to your network to raise funds for our programs and services. Please also consider sharing any campaigns led by CBN on your social media accounts to enhance their reach.

Shop for Seniors

AmazonSmile is a website operated by Amazon with the same products, prices, and shopping features as Amazon.com. When you shop through our [AmazonSmile link](#), the AmazonSmile Foundation will donate 0.5% of your purchase to the Carter Burden Network. This is an easy and convenient way to support the Carter Burden Network at no additional cost to you!

Volunteer

Volunteers are critical to our operations, providing their time and expertise to connect seniors to vital services. We welcome volunteers from corporate or community groups, families, or individuals. Please note that opportunities may be limited during the pandemic to ensure the safety of seniors, volunteers, and staff members. Our event listings and registration opportunities can be found here:

carterburdennetwork.org/become-a-volunteer.

THANK YOU FOR SUPPORTING OUR SENIORS AND MAKING OUR WORK POSSIBLE!

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